



The Dignity Campaign  
Identity. Belonging. Purpose. For all.

# ANNUAL REPORT 2020-2021

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## *Vision*

Our vision is to see young people find their **identity, belonging and purpose** in God.

## *Mission*

The Dignity Campaign exists to impact lives and restore dignity by equipping people through training, awareness and life skills programmes.

# CHAIRPERSON'S REPORT

**Sisu – a Finnish concept that signifies strength and persistent determination, courage and resolve to continue and overcome in the moment of adversity.**

I have witnessed a Sisu culture in my role as Chairperson for the Dignity Campaign. I have seen it in the young teens impacted by the Dignity and Dare Days, in the Dignity Campaign staff, its volunteers, in the board members and in our supporters. I witnessed the determination to drive goals into action and into results, the compassion to support and the resolve to continue building even in tumultuous times.

As we journeyed through 2020 adjusting to life in lockdown, I was inspired by the tenacity and creativity of the Dignity Campaign staff and volunteers. The Dignity Campaign continued to spread its message of bringing hope, identity and practical resources to young girls and boys in need. The Dignity Campaign staff and volunteers were creative with resources and dived into learning new skills while expanding the Dignity Campaign's footprint.

I was also inspired by the generosity and compassion of the Dignity Campaign supporters. In a time where needs were high, people continued to give generously toward the needs of young people in our nation. To all our supporters- we value you and the investment you choose to make in the Dignity Campaign. The Dignity Campaign has a dynamic board of individuals who are faithful in their roles and commitment to the cause and we continued to meet regularly via Zoom.

I am reminded that while so much has changed in 2020, some things remain the same. The future has always been out of our control, yet we can control our choices and our attitudes. So we choose to press on, with courage and determination, to continue doing the work we have started.

Blessings,

*Edwina Hansloo*

Chairperson



# DIRECTOR'S REPORT

**In the midst of challenges, we experienced God's faithfulness and we saw possibilities we had not considered before.**

Reflecting on 2020 can spark all kinds of emotions from grief to gratitude and fear to faith. Undeniably it was an unusual year filled with uncertainty and discomfort. If you are like me, you felt your heart rate quicken in moments of anxiety, followed by the soul-searching question of, "In whom or in what do I ultimately put my trust?" I hope this question and others have caused us all at a deep level to search out and trust in God and his wisdom regarding the issues we face in this world. Personally, I have been inspired and have found truth and hope in the journey of compassion and justice laid out in Isaiah 61.

I have also been inspired by our Core Team, Area Teams, trained Facilitators, donors and board members who, despite the challenges, continued to serve the mission of the Campaign. It's so encouraging to work with people who are willing to go the extra mile. When the world was in isolation and thinking of ways to preserve self, our teams were thinking of others. "How do we reach out to teenagers and ensure that they feel loved and dignified when a pandemic is causing increased vulnerability? How do we safely provide support to those heaviest burdened from pandemic-related issues? How do we listen, honor and bear each other's burdens?" These were just some of the questions our team was asking and exploring in the midst of 2020.

These were not easy questions to consider, and the job is far from over, but I am inspired because in the midst of the challenges, we experienced God's faithfulness and we saw possibilities we had not considered before. In 2021 we will continue to faithfully walk this journey of restoring dignity, strengthening relationships between males and females, building foundations and resilience in teens, forming partnerships and building a humble posture of strength in a weary world desperate for a better way.

Blessings,

*Aukje Brouwer*

Founder and Director



## OPERATIONS MANAGER'S REPORT

**During unexpected interruptions we are invited to trust God, shift gears, and partner with others.**

2020 was definitely a year that will be remembered for its unexpected interruptions. We started the year with our strategic plan in place and faith in our hearts that 2020 would be a year of expansion, until March 26th 2020 when COVID-19 threw a spanner in the works and brought us literally to a lockdown. I can clearly remember those first few weeks locked up in our homes, the future unknown to us all, thinking, "Where do we go from here?" We realized how quickly plans could be turned upside down. I'm reminded of the verse in Proverbs 19:21: "Many are the plans in a man's heart, but it is the Lord's purpose that prevails." And boy did God's purpose for the mission He called us to prevail! Our innovative team put their faith in action and came up with alternative ways to keep moving forward.

One of our first tasks was adjusting our 'in person' Dignity and Dare facilitator trainings to virtual trainings. This had a global impact as participants joined us from all over the world, realizing the desperate need for teens to find their identity, belonging and purpose in God! Some facilitators have already started implementing these programmes in their respective countries, while others are trying innovative ways to reach girls and boys with some restrictions still in place.

One of the highlights of 2020 has been the Dignity Pack Project. We realized very early into lockdown that girls, even more than normal, were struggling to manage their periods. The choice between buying food or sanitary pads is quickly made when there is a scarcity of resources. With the assistance of our area teams, partners and donors, 2000 girls received a Dignity Pack with washable pads, soap, a facecloth and a *Sparkle!* magazine which included tips on how to stay healthy and safe during lockdown and also provided girls with helpful information.

This is just a fraction of what God was able to accomplish through the hardworking, gifted men and women that serve on the Dignity Team! Looking back, we stand amazed that amidst unforeseen uncertainty and restrictions, God's purpose for our mission indeed prevailed!

So THANK YOU! THANK YOU! THANK YOU!  
To each and every one for supporting us during  
a very challenging year!

Now grab a cup of coffee, get comfy and  
enjoy reading our Annual Report!

*Crystal Kannemeyer*  
Operations Manager



# THE NEED



**60%**  
OF SOUTH AFRICAN CHILDREN HAVE  
**ABSENT FATHERS.**

-HUMAN SCIENCES RESEARCH COUNCIL AND  
THE SOUTH AFRICAN RACE RELATIONS INSTITUTE



**30% OF GIRLS**  
IN SOUTH AFRICA  
DO NOT ATTEND SCHOOL  
WHEN THEY ARE MENSTRUATING, DUE TO  
A LACK OF AFFORDABLE MENSTRUAL  
MANAGEMENT PRODUCTS.

-STELLENBOSCH UNIVERSITY  
(UNICEF, ACTIONAID)



**64%**  
OF VICTIMS OF HUMAN  
TRAFFICKING RECORDED  
IN AFRICA ARE CHILDREN

-A21



**53,293**  
SEXUAL OFFENCES  
REPORTED IN 2019/20; MOST OF  
THESE CASES ARE RAPE.

-SOUTH AFRICAN POLICE SERVICE

# OUR RESPONSE



DIGNITY AND DARE PROGRAMMES SPEAK TO YOUNG MEN AND WOMEN ABOUT IDENTITY (WHAT THEY BELIEVE ABOUT THEMSELVES), BELONGING (THE IMPORTANCE OF COMMUNITY AND THE UNFAILING LOVE OF FATHER GOD) AND PURPOSE (THEIR UNIQUE GOD-GIVEN GIFT).



A DIGNITY DAY IS A SAFE AND FUN ENVIRONMENT FOR GIRLS TO EMBRACE THE BEAUTY OF WOMANHOOD AS THEY LEARN ABOUT PUBERTY, FEMININE HYGIENE AND THE MENSTRUAL CYCLE. A REUSABLE MENSTRUAL CUP OR SET OF WASHABLE PADS IS GIFTED TO EACH ATTENDEE TO MAKE A LASTING DIFFERENCE.



THROUGH THE FACILITATOR TRAINING AND THE DIGNITY AND DARE PROGRAMMES WE ARE EDUCATING AND EQUIPPING THE PARTICIPANTS TO UNDERSTAND, IDENTIFY AND REDUCE THE RISK OF HUMAN TRAFFICKING.



THE DARE PROGRAMME FOR YOUNG MEN ADDRESSES TOPICS SUCH AS SEX, ANGER, HABITS, ADDICTION, CHOICES AND THE TRUE NATURE OF STRENGTH IN MANHOOD. PARTICIPANTS ARE DIRECTED TOWARDS GOD WHO CAN SHAPE THEM INTO MEN OF INTEGRITY AND VALOUR WHO HUMBLY SERVE THEIR FAMILIES AND COMMUNITIES.

# CORE STRATEGIES

## TRAINING

WE TRAIN WOMEN AND MEN TO BECOME DIGNITY AND DARE FACILITATORS SO THEY CAN MAKE A SUSTAINABLE, LASTING IMPACT IN THEIR COMMUNITIES.



## PROGRAMMES

WE DEVELOP ENGAGING, EDUCATIONAL, INTERACTIVE PROGRAMMES AND CURRICULUM TO EQUIP AND EMPOWER COMMUNITIES TO REACH TEEN GIRLS & BOYS.



## AWARENESS

WE RAISE AWARENESS ON ISSUES TEENAGERS FACE IN TODAY'S WORLD, INCLUDING LACK OF ACCESS TO MENSTRUAL SUPPLIES, HUMAN TRAFFICKING, VARIOUS FORMS OF ABUSE, AND PORNOGRAPHY.



# IMPACT ACHIEVED

2020-2021

**238**

women and men were empowered and equipped through facilitator trainings.



**811**

girls and boys attended a Dignity or Dare event.



**22**

Dignity and Dare events were implemented in

**5**

different countries: South Africa, Kenya, Zambia Uganda and Tanzania.

**2000**

girls received help through the Dignity Pack Project throughout the Western Cape, Mpumalanga, KwaZulu-Natal, Gauteng and the Eastern Cape.



**4583**

people reached through various awareness platforms.

This excludes awareness posts on social media.

# DIGNITY FACILITATOR TRAINING

*Equipping women to become **agents of change** in their communities.*

The Dignity Campaign facilitates trainings throughout the year in different parts of southern Africa to equip women to use Dignity programmes in their communities. Training typically takes three days and is run at the end of a week to accommodate work schedules for participants. Once a year, the Campaign organizes a 7-day international training event with a specific focus on challenges girls in Africa are facing. Each training accommodates 20-30 women, and a preference is given to those who already work with girls and women in their communities.

## TOPICS COVERED IN FACILITATOR TRAINING:

- Processing your personal "dignity story"
- God's heart for women
- Issues girls face in today's world
- The development of the teenage brain
- Child protection
- Human trafficking
- Let's talk about sex
- How to organize and run a Dignity Day
- How to facilitate a Cherish Dignity Program
- Fundraising and marketing for a Dignity event

By the end of the training, a participant will have a renewed understanding of her value and worth. She will understand God's heart for women and will be empowered and equipped to facilitate dignity in her community for girls by running dignity events such as a Dignity Day and Cherish Dignity programme. She will also be part of a community of women and men who share the same vision and passion for dignity. Fellow participants during the training will be a great support to each other through encouragement, sharing ideas, and resources while putting into practice what they have learnt during the training. By attending a Facilitator Training, a woman is empowered to make a lasting change in her community by investing in the lives of girls for years to come.



## TESTIMONIES FROM FACILITATOR TRAINING PARTICIPANTS:

"I came to understand more deeply what girls go through in different places in the world. I feel like **God opened my eyes** to so many things I was blind to before and He also confirmed my passion to work with girls in Africa but also in my home country."

"The training motivated me to start pursuing my passion. I also started a journey of forgiveness and discovering my identity in Christ."

"The training has reminded me of God's heart for women and increased the desire to see girls/women find this truth."

# IMPACT STORY

## Dignity Facilitator

*Phoebe Wesonga*

Phoebe Wesonga first heard about The Dignity Campaign when an outreach team from South-Africa went to her home village in Kenya and hosted a Dignity Day in her church. "I have always had a desire to work with girls in my area, but I never knew where to start or how to go about it. Having the opportunity to participate and help with the Dignity Day in my church was really an eye-opener, and I thought that it was exactly the kind of programme we need here," Phoebe said.

In August 2020, Phoebe attended an online Dignity Facilitator Training. Since then, six other women from her area have completed the training and now they are working together as a team reaching out to girls in the community. They hosted a Dignity Day as well as the 12-week Cherish Dignity programme for 30 girls and they have been creating awareness on menstruation, menstrual products, human trafficking and girls' rights in multiple locations in the area. Phoebe also taught herself and the team to make reusable menstrual pads, which they are now distributing to girls in need. They also host workshops where they teach others to make reusable pads



*I'm so thankful for The Dignity Campaign for helping me to move forward in the vision I had for the girls. **I have gained information that changed my life and is empowering me to change the lives of girls.** I can confidently fight against the big issues in our area, one of them being child marriages. Now I know that it is a form of human trafficking. I now have the knowledge on how to deal with these cases and **have already been able to rescue a girl** from such a situation.*



# DIGNITY PROGRAMME FOR GIRLS

*Dignity Days and 12-week Cherish Dignity Life Skills Programme.*

A **Dignity Day** is an event that typically lasts six hours and can be held at a church, school, NGO, community hall or neighbourhood. The purpose of a Dignity Day is to create a safe space for teen girls to learn about the topics of identity, belonging, and purpose in God, as well as puberty, feminine hygiene, and menstrual management. Through group discussions and creative activities that cater to different learning styles, girls evaluate what they believe about themselves, identify the voices they are listening to, and make a choice to embrace their God-given identities. They learn about their uniqueness, their value, and the purpose that God has for them on this earth. As girls learn about their bodies and menstruation in a dignified way, they are able to embrace their womanhood and become educated on how to best care for their bodies, especially during menstruation. At the end of a Dignity Day, girls are given the option to take home a reusable menstrual cup or a set of washable pads, which enables them to stay in school.

Following a Dignity Day, teen girls are invited to join the **Cherish Dignity** discipleship / life skills programme. This programme is designed for a small group setting. In these weekly groups led by a trained Dignity Facilitator, girls meet to discuss topics that are foundational for their growth and maturity during their teenage years. The Cherish programme is for all teen girls, no matter what social, cultural or religious background they come from. The programme is based on godly principles, and girls can learn about "taboo" topics from a biblical perspective. During Cherish, girls are given a safe space to ask questions and talk about the real issues they face without judgment.



## TOPICS COVERED IN CHERISH DIGNITY PROGRAMME

- Identity
- Belonging
- Purpose
- Relationships
- Sisterhood
- Sex
- Choices
- Leadership
- Human trafficking
- HIV/STIs

## TESTIMONIES FROM DIGNITY DAY PARTICIPANTS

"The Dignity Day made me learn who I am and that **I am worthy**. The facilitators made it clear that we can become something, no matter what."

"I liked the fact that we all got to share about some issues we have at home. We also spent time **learning about our bodies and how we should take care of ourselves**."

"I learnt about **identity, purpose** and my **menstrual cycle**. The Dignity Day also helped me to understand that the negative things people say about me are lies and that I shouldn't let them bring me down."

# STORY OF HOPE

## Dignity Day & Cherish Dignity Participant

### *Kholeka*

Kholeka is a 15 year old girl from Ezakheni in Ladysmith, KZN. She attended a Dignity Day and then joined the follow up 12-week Cherish Dignity programme at her local church. "I learnt about my identity and about who I am. **I learnt that I'm a daughter of God, that I am powerful, beautiful and smart.** The Dignity programmes changed my life, as it helped me with the way I view myself and taught me that **God created me for a purpose.**"

Kholeka also tells how she appreciated learning about puberty, sex and how to avoid early pregnancies and STD's, but especially about menstruation. "Now I know that menstruation is a natural thing that every woman experiences. Now I'm able to help my younger siblings to understand this process."

"My favourite part of the programme was the topic of sisterhood. **It is important for us as teenagers to choose good friends to hang out with.** Because many teenagers around me drink alcohol, party and fall pregnant, it is important for me to know that I need to choose my friends wisely."



*I saw that Kholeka felt very empowered with the knowledge that she received through the programme, especially about menstrual management. I enjoyed that she shared with me about menstruation because I had been uncomfortable talking about it myself, but now we can talk about these things. I was also grateful that Kholeka received washable pads because now we don't have to buy every month and that saves us money. I am very grateful to the facilitators that helped Kholeka.*

*- Mrs. Ntombifuthi Manqele, Kholeka's mother*



# STORY OF HOPE

## Dignity Day & Cherish Dignity Participant

### Nasim

Nasim attended the Dignity Day and the 12 - week Cherish Dignity life skills programme after being invited to join by a facilitator in her area. When asked what was something new she learnt through the programme, she replied, "One topic that really stood out for me from the programme was human trafficking, because it is something that happens almost every day where I come from. Girls are being sold and forced to marry older men. Now I know that this is a form of human trafficking and something we should not accept that."

During the programme, Nasim built close relationships with the other girls and the facilitators. "The experience changed my life for the better because I gained so many sisters that I can share my life and secrets with," she says.

After the programme finished, Nasim continues attending regular meetings with the girls and facilitators as they keep on learning more practical skills together. The facilitators invited professionals in to teach the girls skills like sewing, hairdressing, farming and cooking.



”

*I learnt so much about my true identity. This was important to me because I used to struggle with who I am due to living in the slum that everyone despises. **I was able to learn that I am worthy, no matter where I come from.** Now I can encourage my friends with this and tell them the same, that their circumstances don't define their worth.*

”

# DARE FACILITATOR TRAINING

*Equipping men to become **agents of change** in their communities.*

The Dignity Campaign's Dare Team hosts Facilitator Trainings for men throughout the year. In-person trainings take place in different parts of South Africa, but online trainings allow us to train men anywhere in Africa. In-person trainings are normally three days over a weekend and online trainings are typically four evenings in a row to accommodate working professionals. Each training ranges from 15 to 40 men, many of whom are already working with boys and men in their communities.

## TOPICS

- God's Vision & Heart for Men and Women
- Dare To Be Different
- Issues Boys Face
- Human Trafficking
- Child Protection
- Development of the Teenage Brain
- How to Facilitate a Small Group
- Learning Styles
- How to Plan and Run a Dare Day

By the end of the training, a participant will be equipped to reach boys in his community using interactive and engaging Dare Programmes. He will understand God's heart and vision for men and women. He will be informed and educated on how to address issues such as gender-based violence, human trafficking, and other issues facing various communities. He will become part of a community of other men and women that share the same passion for reaching youth, which will be a valuable resource for support and encouragement while putting into practice what was learnt in the training. By attending a Facilitator Training, a man is equipped to make a lasting change in his community by investing in the lives of boys for years to come.



"It has really helped putting things in perspective for me in terms of issues confronting our youth and how we are able to guide them using the word of God as the foundation. This training had a huge positive impact on myself."

"It really encouraged me to know who I am as a man and confirmed my heart for youth."

"I am looking forward to being one of the change makers in my community!"

## TESTIMONIES FROM FACILITATOR TRAINING PARTICIPANTS:

"It was edifying and it blessed me in every sense of the word. I feel equipped with a new found knowledge and a deeper sense of urgency to work with the prospective men/boys in our communities."

# IMPACT STORY

Dare Facilitator

*Dickson Bwanjiga*

Dickson is one of our international Dare brothers, living and working as a part of a community development organization called Watoto Unity Foundation in Mwanza, Tanzania. Together with his team, he attended the online Dare Facilitator training in August 2020. Soon after, they hosted their first Dare Day which was a success. "The training was helpful and useful to me and my team. The information given really helps in dealing with the youth and we have seen quite a change in their lives. I would recommend this training to anyone involved in community service - pastors, teachers, parents, anyone who wishes to see youth discover their identity and purpose in God," Dickson says.



*Since we started implementing the Dare programme, **we have seen quite a change in lives of the youth**, and they keep on asking when are we having another Dare Day.*



# DARE PROGRAMME FOR BOYS

*Challenging boys to "Dare to be Different."*

We believe in restoring dignity to all people, which is why we have developed a programme for boys and young men. With a severe lack of father figures and positive role models, teen boys in South Africa are growing up with a dire need to understand their worth, value, and calling as men. Instead of learning about the topics that will form their worldview from positive male influences, boys are left to "figure it out for themselves." This, in turn, leads them to look to the media or peers to inform them on what it means to be a man. We have seen the deep need throughout South Africa for boys to rise up and become men of integrity in their communities that God has intended them to be. This programme was launched in June 2018, and our Dare Staff Team has accomplished so much since then! They have developed a Dare Day curriculum, which has a similar model to a Dignity Day, as well as a Facilitator Training curriculum for men.



At the end of a Dare Day, boys are given the opportunity to accept the challenge to **"Dare to be Different!"**

## TOPICS COVERED IN A DARE DAY

- Identity
- Belonging
- Purpose
- Manhood
- Sex
- Relationships
- Pornography

## TESTIMONIES FROM DARE DAY PARTICIPANTS

*"I learnt how to **respect and love myself** and that it can be challenging to to be a real man."*

*"I learnt a lot from this experience, and I can teach others what I learnt too. **We have power to change. We all do. And it's never too late to make a difference.**"*

*"I learned to **respect women more.**"*

*"The Dare Day was great! Very educational and **it has challenged us to become better men.**"*

# STORY OF HOPE

Dare Programme at St. Andrews Primary  
School in Saldanha

*Kallie Schaffers & Jonathan Manuel*

After attending the Dare Facilitator training in February 2021, Mr. Kallie Schaffers, an educator at St. Andrews Primary, was inspired to run a Dare Programme at his school. Mr. Schaffers, a senior educator, is responsible for discipline and the code of conduct management at the school.

The learners who were part of the programme were those that have violated the school's code of conduct several times and caused disarray in the school.

The programme ran over the course of six weeks with two separate groups meeting for weekly sessions. Dare Programme booklets were only available in English at the time, which proved challenging for most of the boys since their first language is Afrikaans. However, the boys were actively engaged because the facilitators kept the sessions practical and interactive.

During the six weeks there were positive reports from Mr. Schaffers on how **the behaviour of the boys had changed and how they no longer end up in the principal's office for disciplinary issues**. The principal reported that the school is in manageable order due to the change in behaviour of the boys who went through the Dare programme. She said that one of the fathers in a parenting meeting said that he could see the change in his son. The principal is planning to present the programme to the Circuit Manager of the Education Department in the West Coast region, to recommend the implementation of this programme in every school.



*The Dare Programme has been a **momentous success** at St. Andrews Primary School.*



# ONLINE TRAINING

*Expanding our reach to restore dignity around the globe.*

As nations around the globe had to enforce different types of lockdowns in efforts to try to keep the Coronavirus from spreading, we as an organization were faced with a tough question: How do we train new facilitators when we can't gather in person? Our answer to this question was the launching of the Dignity and Dare Online Facilitator Trainings! This solution has provided the opportunity for women and men from all around the world to attend trainings and get equipped with the information and tools to reach the youth in their communities. We have witnessed the tremendous effort and creativity of the facilitators as they have found ways to implement the programmes amidst a global pandemic. This has meant social distancing, small group sizes, hosting programmes at home around a kitchen table or even outdoors. During the past year we have reached more people than ever before and the impact of The Dignity Campaign has spread further than we could have imagined.



Online Dignity Facilitator Training:

- August 2020 - 15 participants
- September 2020 - 35 participants
- November 2020 - 35 participants
- February 2021 - 34 participants



Online Dare Facilitator Training:

- August 2020 - 41 participants
- September 2020 - 23 participants
- November 2020 - 24 participants
- February 2021 - 15 participants



# THE DIGNITY PACK PROJECT

The spread of COVID-19 and the nationwide lockdown in South Africa left many communities in desperate need of food and other resources. In areas where families were already under financial hardship, many girls were left in a state of crisis when COVID hit. Financial issues, disrupted access to menstrual products, lack of information about menstruation, restricted access to toilets and clean water are just some reasons why menstruating girls are at greater risk of being marginalized, dropping out of school and experiencing physical and mental discomfort.

Through The Dignity Pack Project, we provided girls around South Africa with a Dignity Pack which includes three reusable sanitary pads (that can last up to five years), a bar of soap and a facecloth. As The Dignity Campaign we believe that dignity is holistic, meaning it should be reflected in every area of a person's life, so we were excited to also include a copy of *Sparkle!* magazine in each Dignity Pack. A magazine designed for teenage girls, *Sparkle!* includes a variety of articles on how girls can be equipped and empowered to stay healthy and safe in the midst of very challenging circumstances.

## ITEMS INCLUDED IN A DIGNITY PACK

- 3 Palesa Pads - reusable sanitary pads with instructions
- A face cloth
- A bar of soap
- *Sparkle!* - Christian magazine for teenage girls



## DISTRIBUTION

The Dignity Packs were distributed by trained Dignity Facilitators around South Africa in the following areas:

- |                                  |                                |
|----------------------------------|--------------------------------|
| • Eldorado Park, Gauteng         | • Hanover Park, Western Cape   |
| • Mitchell's Plain, Western Cape | • Knysna, Western Cape         |
| • Khayelitsha, Western Cape      | • Vredenburg, Western Cape     |
| • Kensington, Western Cape       | • Uitenhage, Eastern Cape      |
| • Riviersonderend, Western Cape  | • Port Elizabeth, Eastern Cape |
| • Somerset West, Western Cape    | • Nelspruit, Mpumalanga        |
| • Strandfontein, Western Cape    | • Kwamhlanga, Mpumalanga       |
| • Delft, Western Cape            | • Nkomazi, Mpumalanga          |
| • Fisantekraal, Western Cape     | • Ladysmith, KwaZulu-Natal     |

# AWARENESS

*"It is forgivable to say nothing out of ignorance; **it's inexcusable to remain silent** once awareness dawns. - Joshua Ferris*

Gender-based violence is a pandemic in South Africa. While young boys are victims of all forms of violence, there are shocking levels of violence, especially sexual violence including rape, perpetrated against girls and young women.

As children and young people gain access to social media, they are not only being exposed to violent material online, but also becoming victims of cyberbullying.

During the national lockdown, approximately 4583 people were reached through various awareness platforms, excluding awareness posts on social media. We also relied on our trained facilitators to become our mouthpiece. They became strong voices in their families, neighbourhoods and communities. Empowered and equipped during our online facilitator trainings, participants were able to speak against the normalisation of gender inequality and child abuse and support teens through creating awareness on how to remain healthy and safe especially during the lockdown.

# PARTNERS & COLLABORATIONS

***God's kingdom becomes visible** when we put our efforts, resources and collective knowledge and insights **together.***

We are very grateful for a variety of fruitful partnerships and collaboration throughout South Africa and Africa.



# FINANCIAL REPORT

The Dignity Campaign

Non-Profit Company

(Reg no: 2019/214801/08)

Summarised Annual Financial Statement for the year ended 28 February 2021

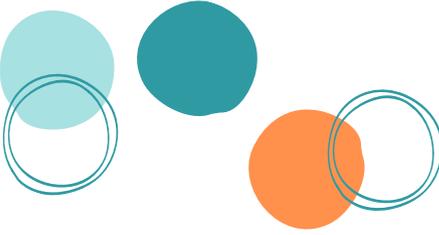
## 1. Statement of Comprehensive Income for the year ended 28 February 2021

Figures in Rand	2021	2020
<b>INCOME</b>	<b>684 262</b>	<b>923 505</b>
Unrestricted donations	248 002	382 955
Restricted donations	436 260	215 550
Grants	-	325 000
<b>EXPENSES</b>	<b>582 931</b>	<b>912 450</b>
<u>Programs</u>		
Dignity and Dare facilitators training	151 439	343 129
Dignity and Dare materials	27 537	105 159
Dignity and Dare life skills programs	234 406	305 341
Administration costs	109 651	94 963
Audit fees	5 000	5 000
Depreciation	5 658	5 658
Rental of premises	49 240	53 200
<b>NET SURPLUS</b>	<b>101 331</b>	<b>11 055</b>

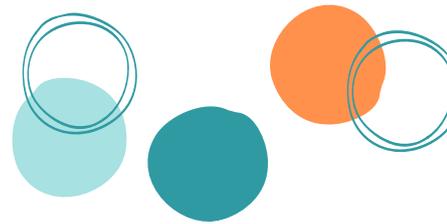
## 2. Statement of Financial position as at 28 February 2021

Figures in Rand	2021	2020
<b>ASSETS</b>		
Non-Current Assets	40 334	45 992
Current Assets	994 892	19 510
	<b>1 035 226</b>	<b>65 502</b>
<b>EQUITY AND LIABILITIES</b>		
Accumulated Funds	161 833	60 502
Operating Reserve	873 393	-
Current Liabilities	-	5 000
	<b>1 035 226</b>	<b>65 502</b>





# THE DIGNITY CIRCLE



The Dignity Circle is a committed and passionate group of people who give every month to create a Circle of Hope around teenagers. Their reward is seeing teens grow into confident and assertive young adults who respect themselves and others and contribute towards inclusive and thriving communities.

Join the Dignity Circle and create dignity through sponsoring a teen girl or boy attend an informative and interactive Dignity or Dare Day.

**A DONATION OF R 250 / GBP 15 /  
USD 20 / EURO 15 CAN ENRICH A  
LIFE, RESTORE DIGNITY AND  
SPARK HOPE!**



**DONATE  
MONTHLY:**

<https://www.givengain.com/d/c/20567#amount>  
or contact us for alternative ways  
to give: [info@dignity.org.za](mailto:info@dignity.org.za)





# THANK YOU!

*"It's not how much we give, but how much love we put into giving."  
– Mother Teresa*

We want to acknowledge the following partners that have significantly contributed towards our programmes as well as the many individuals that have supported us.

Beautiful Gate Holland - The Mergon Foundation - All Natural Beauty products - The William & Dorothy Molyneux Ecclesiastical Trust - City Hill Church - Biocure - Deep Eminence - Lift Up - Rosettenville Baptist Church - CP Curve School - Baptist Women's Department





# The Dignity Campaign

Identity. Belonging. Purpose. For all.

## CONTACT US:



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THE DIGNITY CAMPAIGN



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